

WBC Participating Distributor e-mail blast
Week of March 12, 2012

SUBJECT LINE: The WBC 2012 is almost here!

BODY:

The World Balloon Convention is just a few short days away! We know you're excited for all of the opportunities to learn, network, and get involved. While you're there, be sure to take advantage of chances to help build decor and get valuable hands-on experience. Stop by the Registration Desk to see what volunteer opportunities are available.

We're also looking forward to seeing all of our customers *and* getting a chance to meet those that are new to the industry. Be sure to look for our handout in the WBC delegate tote bag. Hope to see you there!

If you're unable to attend the WBC this year, watch for coverage of the event in the Jul/Aug/Sep 2012 issue of *Balloon Images*.

The WBC is being held in Dallas, TX, USA, from March 21-25, 2012. Visit **WorldBalloonConvention.com** for more information and updates.

As a WBC 2012 Participating Distributor, **XXXXXXXX** is proud to be a part of this amazing event. During the registration process, please remember to select us as your primary distributor.