

WBC Participating Distributor e-mail blast
Week of December 19, 2011

SUBJECT LINE: Make more money in 2012!

BODY:

Do you have a New Year's resolution yet? How about making a resolution to make more money! Invest in your success by registering for the **World Balloon Convention 2012**. With discounts available for QBN Members and Certified Balloon Artists (CBAs), you can register for **as little as \$595**, making this event an even better value for the top-quality education you'll receive.

With an impressive lineup of business and design classes—not to mention the opportunity to network with some of the biggest names in the balloon industry—you'll be able to apply what you learn to your business and **GROW** your profits as soon as you return home.

The WBC is being held in Dallas, TX, USA, from March 21-25, 2012. Visit **WorldBalloonConvention.com** for more information and to register.

As a WBC 2012 Participating Distributor, XXXXXXXX is proud to be a part of this amazing event. During the registration process, please remember to select us as your primary distributor.

Happy holidays from XXXXXXXX!